

Guía de estilo

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# AURA REAL ESTATE EXPERTS

Leading Advisor on Portfolio valuations for REO & NPLs

# El logo

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**Logo clásico**

AURA  
REAL ESTATE EXPERTS



**Símbolo**



# Logo

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## Favicon



# Logo

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Logo clásico | Versiones

AURA  
REAL ESTATE EXPERTS  


AURA  
REAL ESTATE EXPERTS  


AURA  
REAL ESTATE EXPERTS  

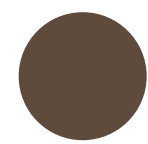

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# Logo

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Versiones de color

## Colores principales



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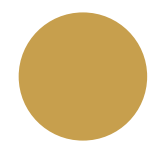


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## Color secundario



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## Escala de grises

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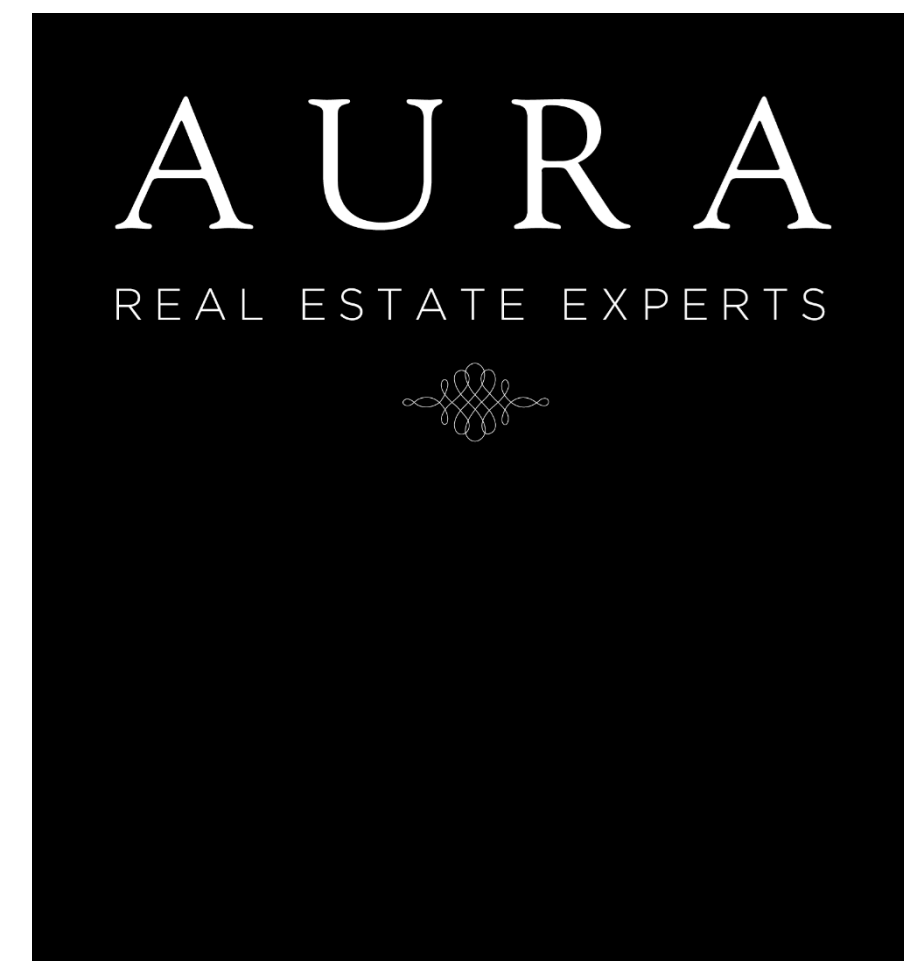
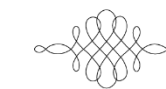
REAL ESTATE EXPERTS



## B&N

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# Logo

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Versión horizontal

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AURA REAL ESTATE EXPERTS

AURA REAL ESTATE EXPERTS

AURA REAL ESTATE EXPERTS

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# Logo

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Versión simplificada

AURAREE

Versión tamaño mínimo

AURAREE

# Logo

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AURA Regulated by RICS



AURAREE

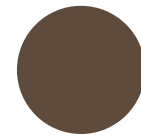




# Colores

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**BROWN**



R95 G75 B60

**GREY**



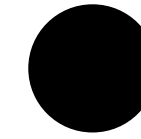
R199 G199 B199

**CREAM**



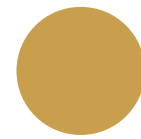
R214 G209 B196

**BLACK  
100%**



#000

**CINNAMON**



R199 G159 B77

# Tipografías

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## Montserrat: títulos

Montserrat Light

abcçdefghijklmn  
ñopqrstuvwxyz  
ABCÇDEFGHIJKLMN  
ÑOPQRSTUVWXYZ  
0123456789  
&€\$%#«"!?,./+@[{\*

Montserrat Regular

abcçdefghijklmn  
ñopqrstuvwxyz  
ABCÇDEFGHIJKLMN  
ÑOPQRSTUVWXYZ  
0123456789  
&€\$%#«"!?,./+@[{\*

Montserrat Bold

abcçdefghijklmn  
ñopqrstuvwxyz  
ABCÇDEFGHIJKLMN  
ÑOPQRSTUVWXYZ  
0123456789  
&€\$%#«"!?,./+@[{\*

## Muli: cuerpos de texto

Muli Extra Light AaBbCcDdEeFfGg

Muli Extra Light | 501 Glyphs

*Muli Extra Light Italic AaBbCcDdE*

Muli Extra Light Italic | 498 Glyphs

Muli Light AaBbCcDdEeFfGgHhIiJj

Muli Light | 501 Glyphs

*Muli Light Italic AaBbCcDdEeFfGg*

Muli Light Italic | 500 Glyphs

Muli AaBbCcDdEeFfGgHhIiJjKkLlMm

Muli Regular | 500 Glyphs

*Muli Italic AaBbCcDdEeFfGgHhIiJj*

Muli Italic | 500 Glyphs

Muli SemiBold AaBbCcDdEeFfGg

Muli SemiBold | 501 Glyphs

*Muli SemiBold Italic AaBbCcDdEe*

Muli SemiBold Italic | 495 Glyphs

Muli Bold AaBbCcDdEeFfGgHhIiJj

Muli Bold | 500 Glyphs

*Muli Bold Italic AaBbCcDdEeFfGg*

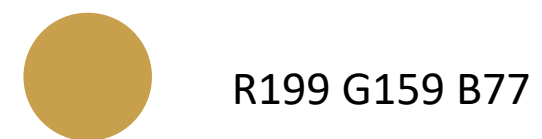
Muli Bold Italic | 500 Glyphs

# Colores

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## Market reports

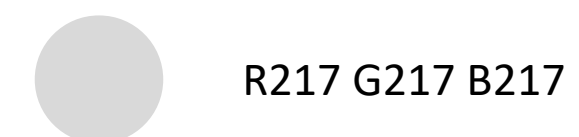
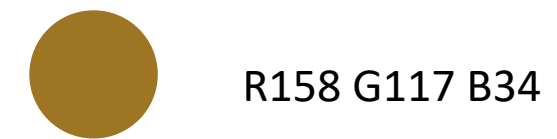
### Colores para formas, líneas, títulos...



### Colores para texto (contenido)



### Colores para gráficos



# Gracias

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[www.auraree.com](http://www.auraree.com)

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